

TULIPAN Pod



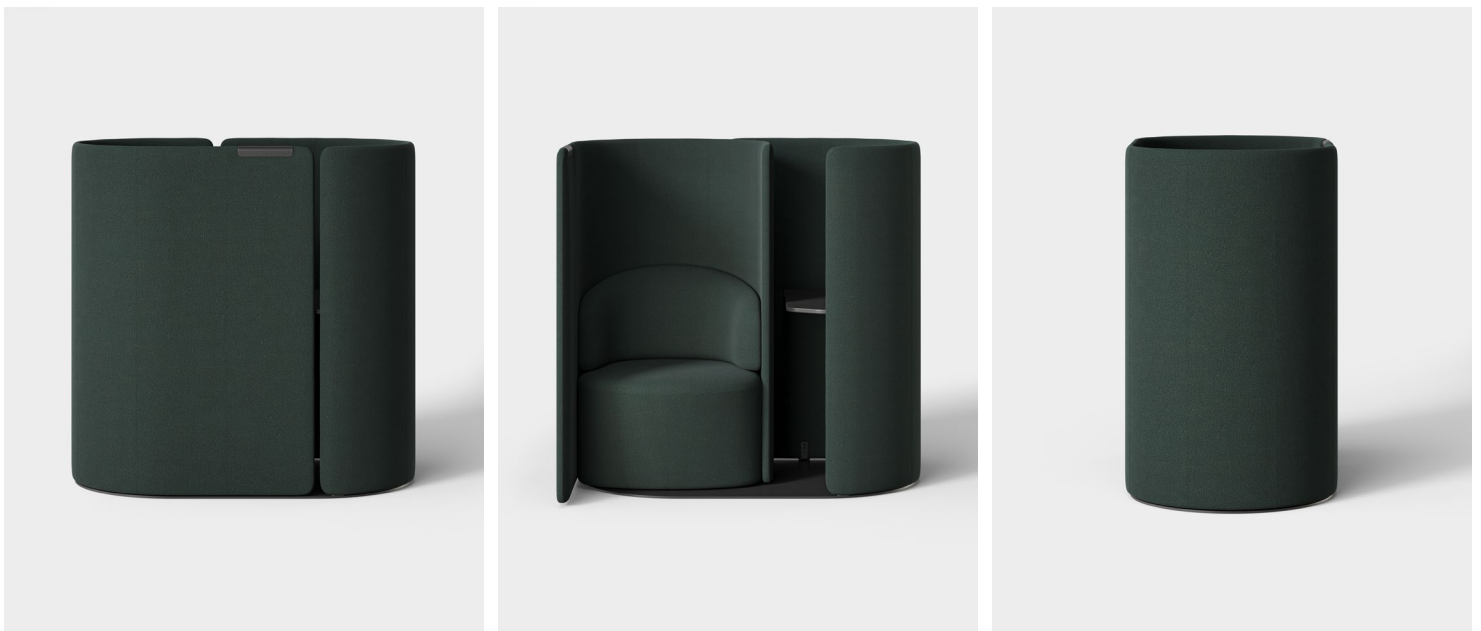
Press release — June, 2024

+Halle[®]

With Tulipan London-based studio Industrial Facility has created a piece of furniture that offers a soft enclosure.

Tulipan's footprint and mass are surprisingly small — no bigger than a small table. To enter such a micro-quiet space, half of the walls of Tulipan rotate with the seat. With the door made less explicit, there becomes a much less formal transaction between the inside and the outside.

Instead of the practicality of an existing typology like a telephone booth or a meeting room, it's a tiny space that feels generous. It's enclosed and partly open, a hard shell with a soft centre.



TULIPAN — Unobserved freedom

Tulipan is a new type of soft enclosure, a piece of furniture that offers a moment of separateness without the feeling of closing the door on its surroundings. Developed by London-based design studio Industrial Facility in response to the Annual Briefing on 'defining', Tulipan suggests a softer form for private space in the open plan. It's not a room per se. Neither is it a phone booth. It's also not a pod. Instead, it's a micro-quiet space where a comfortable seat and a small table work together to form an imminent architectural element.

"For the Annual Briefing on defining, we studied the transition between working in the privacy of your own home and being asked to work together in the office. We heard: 'I need a moment away from the others', and Tulipan is facilitating that behaviour, letting people immediately feel 'not seen' whilst among peers," says Martin Halle, CEO at +Halle®.

"The rise of the ability for people to speak about work from a mental and emotional need is a shift in consciousness for the better — something to be considered and accommodated. Psychologically, Tulipan is in the range of privacy needs, balancing the individual and the community. It is still related to its context but has that gradient 'undisturbed' quality," Kim Colin, co-founder of Industrial Facility, explains.

Embracing neurodiversity

Workspaces are for gathering people, where an enterprise can become greater than the sum of its parts. Here, productivity often relied on workers being visible, or seen to be doing work. In this equation, privacy, or focused time to oneself that is out of the sight and sound of others, was previously considered counterproductive.

But recently, there has been a significant shift, where work output is no longer tied to visibility. Respect for privacy has become a necessary and essential component in open plan workplaces. The need for unobserved freedom in the office is shaped by re-emerging attention to the (physical, psychological) health of individuals and the desire to support a diversity of work styles.

"With Tulipan, we recognise that there is nothing wrong with being able to migrate to a small place. This behaviour is quite natural to most people today," says Sam Hecht, co-founder at Industrial Facility. "Companies used to determine how you should work, but that is not the case anymore. The people who are determining the workplace are those working in it. That has huge ramifications."

An empathetic way

Tulipan is a new approach to this necessary condition — the quiet space — a more empathetic way to accommodate the individual, dampen sound, and visually filter.

"We learnt about different personalities at work and wanted to design a range for the neurodiverse. Introverts, for instance, have a larger need for heads-down, focussed work from time to time, out of the open plan situation, where they cannot fully function. Tulipan provides that place to breathe, even for a fraction of the day," Colin explains.

A micro-quiet space

Tulipan's footprint and mass are surprisingly small — no bigger than a small table. To enter such a small footprint, half of the walls of Tulipan rotate with the seat. With the door made less explicit, there becomes a much less formal transaction between the inside and the outside.

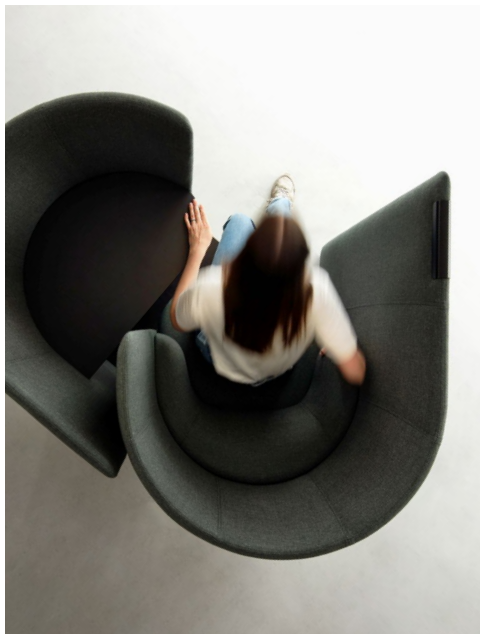
"Because there is no real door, we are facilitating the need for uninterrupted time in a less formal fashion. It is not about closing a space off from another, because in Tulipan you are simply rotating your body into working or talking remotely," says Hecht, "Instead of mimicking the meeting room, we came from a soft place, a private sofa or lounge — we took that idea and shrunk it."

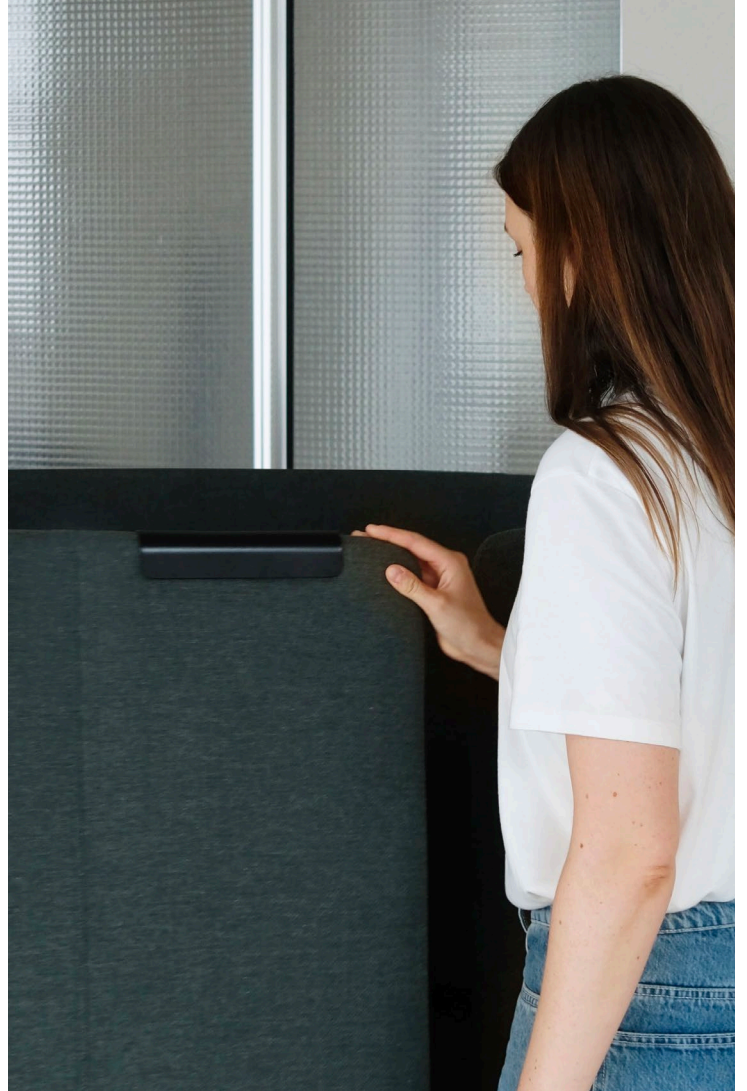
Soft solitude

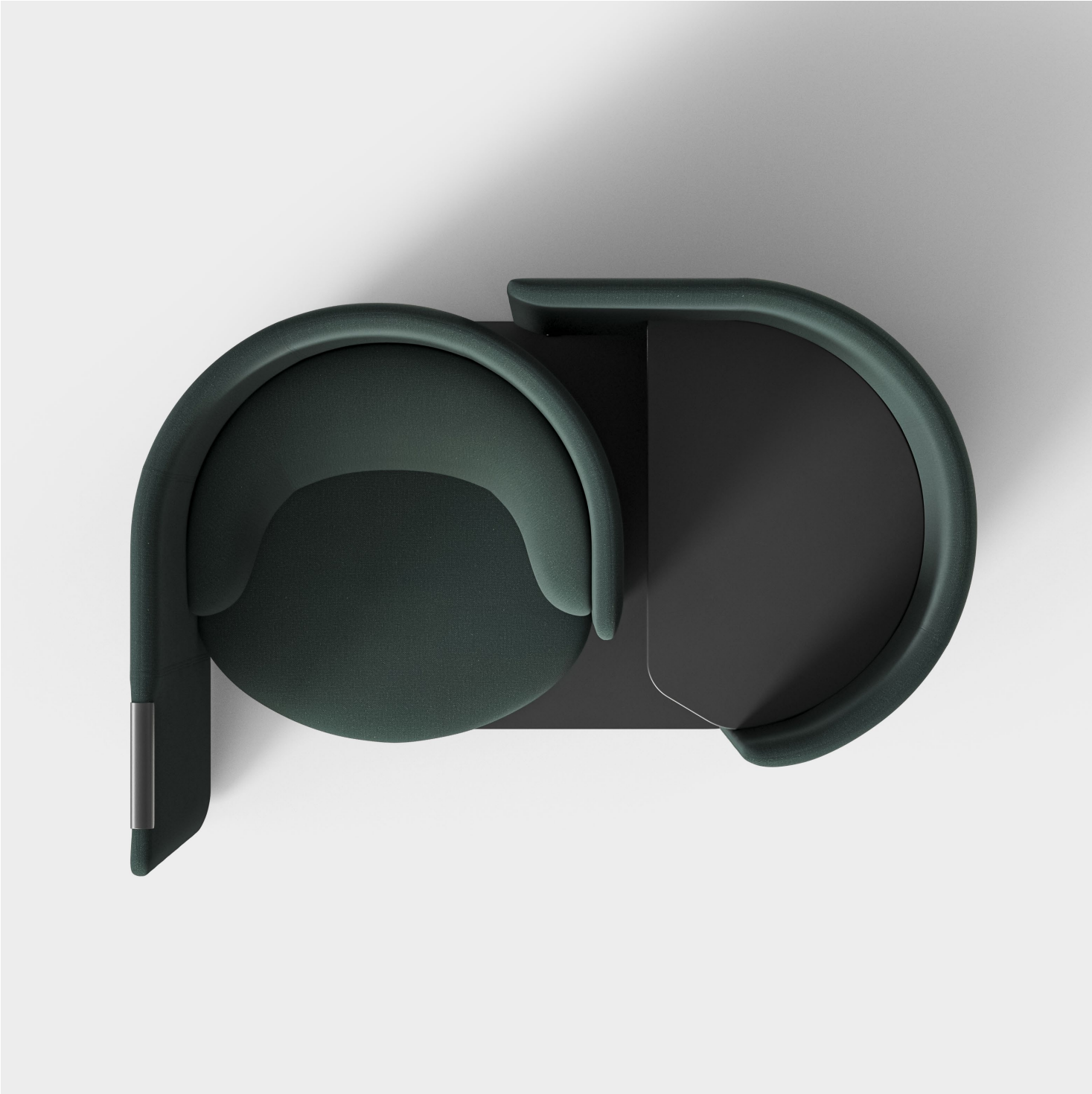
Tulipan's starting point is comfort. Instead of the practicality of an existing typology like a telephone booth or a meeting room, it's a tiny space that feels generous. It's enclosed and partly open, a hard shell with a soft centre.

"It became a self-inflicted challenge, asking ourselves: how can we create the smallest comfortable private space, and what would that be, and how would it work? The mass of Tulipan, is small-scale, open-top, based on a one-person hide out," says Hecht.

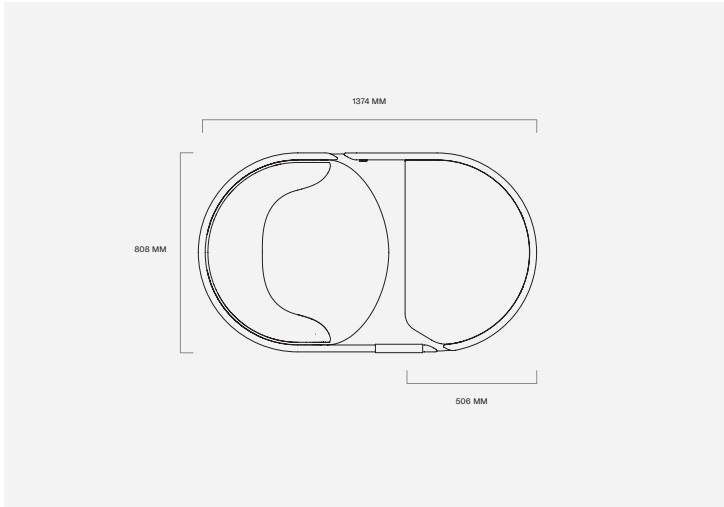
"We worked from the inside out, literary experimenting, investigating how light and compact we could keep it while making it plentiful. The result is a pocket of freedom," Colin concludes.



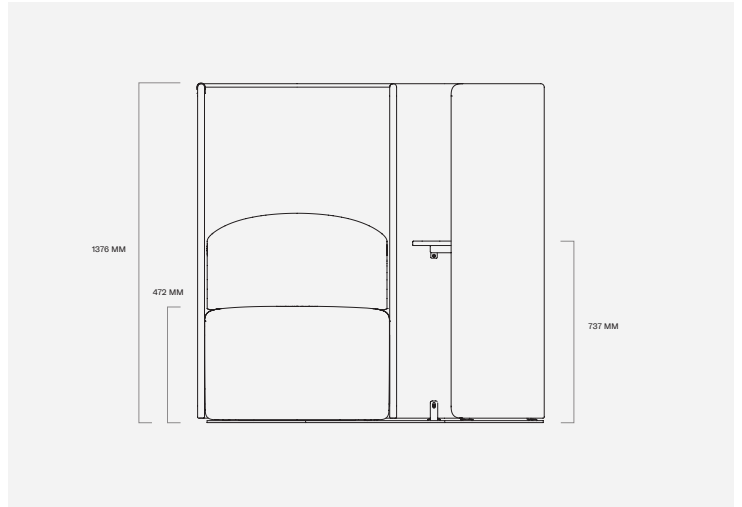




Specifications



TULIPAN top view



TULIPAN front view / open

Tabletop — Standard

Forbo Linoleum / Black



Black painted edge

Oak veneer / Clear lacquer



Plywood edge / Clear lacquer

Custom tabletops are available from Forbo Linoleum and Formica Laminate. See pricelist for further details.

Table support, Bottom plate, Swivel, Handle and Cable channel is RAL 9005, Gloss 30 — it is not possible to change this color.

Materials

| | |
|-----------------------|---|
| Table top: | MDF with Linoleum and painted edges |
| Table top support: | Powder coated steel |
| Bottom plate: | Powder coated steel |
| Swivel w. autoreturn: | Powder coated steel |
| Shells: | Steel structure, Hard foam, 200 g. vatting, textile |
| Seat + backrest: | Steel structure, Plywood, Soft foam (HR), 200 g. vatting, textile |
| Handle: | Powder coated steel |
| Cable channel: | Painted coated alu |
| Felt pad(s): | Felt |

Weight overview

| | |
|--------------------------------|---------|
| Total weight: | 153 kg |
| Bottom plate: | 68 kg |
| Swivel w. autoreturn: | 17 kg |
| Shells upholstered: | 36 kg |
| Tabletop: | 6,5 kg |
| Tabletop fixture: | 2,5 kg |
| Seat upholstered: | 11,8 kg |
| Backrest upholstered: | 8 kg |
| Hinges, screws, stopper, etc.: | 3,3 kg |

—→ Learn more about +Halle® and explore our full collection:
<https://plushalle.com/>



+Halle A/S
Copenhagen Showroom
Kattesundet 4,1 — Entrance from Strøget
1458 Copenhagen, Denmark

info@plushalle.dk

+Halle®